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The Luxury Issue





What Recession?

A \$110,000 refrigerator? A \$300,000 bathing suit? A day with Gary Player for \$363,000? It's our annual look at the most outrageous things money can buy.

The Luxury Issue

Turn on the television to any newscast, open up today's paper or check out your favorite financial Web site, and all you see and hear is doom and gloom.

"Markets decline due to bad earnings." "Families and companies are tightening their belts and cutting back on expenses." "Worst financial crisis since the Great Depression!"

There's no hiding it that we're all in the midst of some troubling economic times. Even those with six-, seven- or even eight-figured paychecks have had to scale back in some way.

Although judging from the following pages, it doesn't seem like millionaires or billionaires have resorted to penny-pinching. Why else would there still be a market for a suite at \$34,000 a night, a \$1.63 million purse, or a \$500,000 home theater room that looks like the Bat Cave?

Oh to be filthy rich – wearing a \$140,000 Alexander Amosu suit, talking on a \$1.3 million Smartphone and spending our evenings at a luxurious steakhouse and talking to beauties in blue dresses. That's what you call the life of luxury!

Let's all fantasize for a moment that we have recession-proof finances and live the lavish lifestyle by checking out these luxurious items money can buy.



Alexander Amosu Suit

\$140,000

The Alexander Amosu line of suits is made of gold and platinum threads, fine wools, rare fabrics and precious stones. These suits feature Himalayan pashmina, Qivuiq (the world's most expensive wool) and Vicuna (a rare South American Camelid that only produces enough wool for shearing once every three years). As for the rare gems, nine 18-karat gold and pave-set diamond buttons adorn the suit. With each suit purchase, you'll also get a one-hour private jet flight to anywhere in the world courtesy of Cloud 9, and one year of free wealth management from Cheviot Asset Management and 24-hour Global Concierge Service.

www.amosu.co.uk



Clive Christian No. 1 Men's Perfume

\$5,500
Limited by the rarity of the precious ingredients within each ounce, such as aged Indian Sandalwood and crystallized Tahitian Vanilla, every bottle of No.1 perfume is studded with a single brilliant cut diamond to symbolize the delicate facets of the complex perfume when worn on the skin. This perfume is presented in a handmade lead crystal bottle with a single natural white brilliant cut diamond in golf collar. www.neimans.com and www.saks.com



Ginza Tanaka K24 Bathing Suit

\$317,304
This bathing suit is made of golden thread of 90 micrometer that is produced by mixing six golden threads together. The craftsman who uses ancient textile technical skills to produce this bathing suit weaves 3 centimeters of golden thread in one day, and actually takes a total of 32 days to complete the bathing suit. www.ginzatanaka.co.jp/en

HOMMAGE Monte Carlo Razor

\$6,500
This limited edition HOMMAGE shave set is elegantly presented in a gift box, accompanied by three inserts that transform the box for home use into a men's watch box, accessory box or humidior. www.hommage.com



El Casco M85 Plier Stapler

\$323
The M85 Plier Stapler is one of the few El Casco pieces that hint at the company's gun-making past. In fact, El Casco is the only manufacturer that grinds every surface that will come into contact with the staple, creating an almost perfectly flat surface for smooth stapling action. This beautiful (not to mention highly functional) stapler is made by hand and comes with a lifetime guarantee. www.el-casco.com

